

SYNERGY

SPONSORSHIP OPPORTUNITIES

SYNERGY 2026

POWERING SYRIA'S FUTURE:
5GW BY 2030

Damascus, Syria

19 - 21 October 2026

*Under the patronage of the Ministry of Energy |
The Public Establishment for Transmission and Distribution
of Electricity*

MINISTRY OF ENERGY

Public Establishment for Transmission
and Distribution of Electricity



وزارة الطاقة
المؤسسة العامة
لنقل وتوزيع الكهرباء

www.synergy2030.org

BECOME A **STRATEGIC PARTNER** IN SYRIA'S RENEWABLE FUTURE

Synergy 2026 is a high-level international renewable energy conference convening senior decision-makers to advance Syria's national objective of achieving 5 GW of renewable energy capacity by 2030.

Held under the patronage of the Syrian Electricity Company (SEC), the conference will take place in October 2026 in Damascus. It will bring together ministers, CEOs, investors, developers, OEMs, and multilateral institutions from across the MENA region and beyond.

SPONSORS WILL BENEFIT FROM:

- National and international exposure
- Direct engagement with government and industry leadership
- Citywide brand visibility across Damascus
- Thought leadership and partnership positioning

PARTICIPATING & CONFIRMED ORGANIZATIONS



www.synergy2030.org

SPONSORSHIP **PACKAGES** AT A GLANCE

SPONSORSHIP LEVEL	INVESTMENT	AVAILABILITY
Strategic Partner	USD 100,000	1 Exclusive
Platinum Sponsor	USD 50,000	2
Gold Sponsor	USD 30,000	4
Silver Sponsor	USD 15,000	6
Bronze Sponsor	USD 7,500	10
Startup & SME Pavilion Sponsor	USD 3000	15

** Billboard mockup for illustrative purposes only*



STRATEGIC PARTNER – USD 100,000

EXCLUSIVE STRATEGIC PARTNER | ONE AVAILABLE

Positioned as a co-architect of Syria's renewable energy transition through Synergy 2026, with unmatched visibility, influence, and policy-level engagement.

CONFERENCE IDENTITY & BRANDING

- Conference presented as:
"Synergy 2026, in strategic partnership with [Partner Name]"

Primary logo placement:

- Website homepage hero section
- Main stage backdrop
- Opening and closing session visuals
- Conference banners and signage

CITYWIDE VISIBILITY

- Exclusive branding on all citywide advertising:
- Major road billboards
- Street banners in central Damascus
- Airport road corridor (subject to approvals)

DELEGATE MATERIALS

- Exclusive logo placement on delegate lanyards
- Logo on conference bags (front-facing)
- Logo on printed program cover

LEADERSHIP & INFLUENCE

- Opening Plenary or Closing Session speaking role
- Participation in closed-door ministerial or executive roundtable
- Co-host one flagship session aligned with sponsor priorities
- Presence & Access
- Largest exhibition footprint (if applicable)
- Ten (10) VIP delegate passes

MEDIA & COMMUNICATIONS

- Mention in all press releases
- Priority inclusion in post-event report and media coverage



* Example of delegate materials



PLATINUM SPONSOR – USD 50,000

PREMIER INDUSTRY PARTNER | TWO AVAILABLE

BRANDING & VISIBILITY

Prominent logo placement on:

- Main stage backdrop
- Conference website
- On-site signage
- Shared citywide street advertising (secondary placement)

DELEGATE MATERIALS

- Logo on conference bags
- Logo on delegate badges
- Full-page branding in printed program

Thought Leadership

- Speaking opportunity in a high-level plenary or panel session
- Presence & Access
- Premium exhibition space
- Five (5) VIP delegate passes

MEDIA & COMMUNICATIONS

- Mention in all press releases
- Priority inclusion in post-event report and media coverage



** Example of delegate materials*

** Billboard mockup for illustrative purposes only*



GOLD SPONSOR – USD 30,000

STRATEGIC SUPPORTING PARTNER | FOUR AVAILABLE

BRANDING & VISIBILITY

- Logo placement on:
- Website sponsor section
- Digital screens at venue
- On-site banners

CITYWIDE EXPOSURE

- Select street advertising placements in Damascus

ENGAGEMENT

- Panel participation opportunity
- Dedicated exhibition booth

ACCESS & MATERIALS

- Three (3) delegate passes
- Full-page advertisement in conference program



SILVER SPONSOR – USD 15,000

SUPPORTING PARTNER | SIX AVAILABLE

KEY BENEFITS:

Logo on:

- Conference website
- Session screens
- Shared exhibition space
- Two (2) delegate passes
- Half-page advertisement in conference program
- Listing in digital press kit
- Panel participation opportunity



BRONZE SPONSOR – USD 7,500

PARTICIPATING PARTNER | TEN AVAILABLE

KEY BENEFITS:

Logo on:

- Conference website
- Digital program
- One (1) delegate pass
- Quarter-page advertisement in conference program



STARTUP SPONSOR – USD 3,000

INNOVATION PARTNER | LIMITED AVAILABILITY

KEY BENEFITS:

- Logo placement within Startup & SME Pavilion
- One (1) delegate pass
- Company listing in digital press kit
- Opportunity to showcase solutions to investors and policymakers

ADDITIONAL BRANDING & ACTIVATION OPPORTUNITIES

Available as standalone opportunities or bundled with sponsorship tiers

- Exclusive Lanyard Sponsorship
- Conference Bag Sponsorship
- Hosted Networking Dinner
- Sponsored Coffee Break
- Website Homepage Banner
- Delegate Bag Inserts
- Post-event digital marketing campaign
- Closed-door roundtable sponsorship

Pricing available upon request.

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SYNERGY SYRIA 2026

SPONSORSHIP TIERS COMPARISON

Benefit Category	Strategic Partner	Platinum	Gold	Silver	Bronze	Startup & SME
Investment (USD)	100,000	50,000	30,000	15,000	7,500	3,000
Availability	1 (Exclusive)	2	3 of 4	5 of 6	10	15
Conference Branding						
Conference co-branding title	✓	—	—	—	—	—
Logo on main stage backdrop	✓	✓	—	—	—	—
Logo on website homepage	✓	✓	✓	✓	✓	✓
On-site signage	✓	✓	✓	✓	—	—
Citywide street advertising	Exclusive	Shared	Select	—	—	—
Airport road visibility	✓	—	—	—	—	—
Delegate Materials						
Logo on lanyards	✓ (exclusive)	—	—	—	—	—
Logo on conference bags	✓	✓	✓	—	—	—
Logo on delegate badges	—	✓	✓	—	—	—
Program branding	Cover	Full page	Full page	Half page	Quarter page	Listing

SYNERGY SYRIA 2026

SPONSORSHIP TIERS COMPARISON (CONT.)

Benefit Category	Strategic Partner	Platinum	Gold	Silver	Bronze	Startup & SME
Speaking & Leadership						
Opening or Closing Plenary	✓	—	—	—	—	—
Panel participation	✓	✓	✓	✓	—	✓
Closed-door ministerial roundtable	✓	—	—	—	—	—
Co-host flagship session	✓	—	—	—	—	—
Delegate Access						
VIP delegate passes	10	5	3	2	1	1
Media & Communications						
Mention in press releases	✓	✓	✓	✓	—	—
Post-event report inclusion	Priority	✓	✓	✓	—	—
Digital press kit listing	✓	✓	✓	✓	✓	✓
Additional Activation Eligibility	Priority access	✓	✓	✓	✓	✓

NEXT STEPS



Organizations interested in sponsoring Synergy 2026 are encouraged to engage early due to limited availability.

Early commitment ensures category exclusivity and priority placement

CONTACT:

- Email: contact@synergy2030.org
- Website: www.synergy2030.org

